



**Nazwa Wydziału: Wydział Finansów i Zarządzania w Bydgoszczy (filia)**

**Rodzaj studiów: Studia I stopnia**

**Tytuł zawodowy nadawany absolwentom: Licencjat**

<b>Nazwa kierunku:</b>	Zarządzanie specjalność International Business (po angielsku) specjalność International Logistics Management (po angielsku)
<b>Profil kształcenia:</b>	praktyczny
<b>Forma studiów:</b>	stacjonarna
<b>Liczba semestrów:</b>	6
<b>Nabór:</b>	letni
<b>Rok akademicki rozpoczęcia studiów:</b>	2019/20

Lp.	Nazwa	Semestr	ECTS
1	Accounting	I	5
2	Finance	I	6
3	Intellectual Property Rights Protection	I	1
4	Introduction to Law with Elements of Civil Law	I	4
5	Introduction to Philosophy and Ethics	I	1
6	Marketing and Public Relations	I	4
7	Occupational health and safety	I	0
8	Organizational Studies	I	5
9	Introduction to Management	I, II	7
10	Introduction to Economic Law	II	3
11	Introduction to Economics	II	6
12	Introduction to Sociology	II	1
13	Logistics	II	4
14	Mathematics	II	5
15	Organisational Behaviour	II	4
16	Quality Management	II	4
17	HR Management	III	3



18	Introduction to Psychology	III	1
19	IT in Management	III	2
20	Organization and Management Methods	III	2
21	Pre-seminar	III	1
22	Project Management	III	3
23	Spreadsheets	III	1
24	Statistics	III	3
25	Foreign Language	III, IV	6
26	Physical Education	III, IV	0
27	Internship	III, IV, V	30
28	Specialization courses	III, IV, V, VI	22
29	Econometrics and Forecasting	IV	4
30	Market Research	IV	3
31	Word Processing	IV	1
32	Diploma Seminar	IV, V, VI	20
33	Business and Presentation Graphics	V	1
34	Career Management and Business Communication	V	1
35	Communication Skills in Business	V	1
36	Corporate Finance	V	3
37	Initiating and Running Business Activity	V	1
38	Labour Law	V	2
39	Diploma Internship	VI	6
40	Managerial Game	VI	3

Suma punktów ECTS w semestrach:

<b>I</b>	30
<b>II</b>	30
<b>III</b>	31-33
<b>IV</b>	27-28
<b>V</b>	33-34
<b>VI</b>	27
<b>RAZEM:</b>	<b>180</b>